



CAPABILITY STATEMENT

A-Plus-Consulting LLC
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Core Competencies

- A-Plus-Consulting LLC thrives on solving complex problems with actionable solutions for a sustainable future, hence our tag line: Strategic Business Solutions Made Easy™
- We provide Human Resources, Management Consulting and Communication services in AL, CA, NJ and NY
- We have deep experience in translating science results into educational strategies and messaging for a billion-dollar pharmaceutical industry franchise, working cross-functionally in matrix organizations, delivering output on time and within budget that led to an award and article in The Wall Street Journal

Past Performance

- Strategic communication and media support for NASA Social during unveiling of VAC
- Symposium management at ARPA-E for Ultra Light Startups
- Marketing, Event and Outreach Management and Training for Ultra Light Startups
- Symposium and exhibit management for sanofi and Bayer
- Educational strategies and message development aligned with company goals and objectives
- STEM Talent Sourcing and Placement for large companies and startups

Differentiators

Draconis, our artificial intelligence engine can

- detect,
- analyze,
- predict
- influence human behavioral patterns that adds value to the marketing mix to focus on relevant customers

Draconis differentiators

- teaches itself, which enables exponential learning

AR/VR technology that can be tailored to apply to NASA MSFC, Space Camp and other learning environments to provide

- retention
- engagement of curriculum content to stimulate possible interest in STEM

Company Data

- Newark, NJ based company founded 2014
- Licensed, insured with workman's compensation as consulting/temporary hire firm
- SBA2015 competition to help women and families: INNOVATEHER NJ Finalist
- SCORE workshop presenter 2016
- Rutgers Entrepreneur Pioneer Initiative participant 2017
- School's Development Authority M/WBE Contractor Training 2018

Pertinent Codes

- HUBZone; Woman Owned Small Business (WOSB); Economically Disadvantaged Woman Owned Small Business (EDWOSB); New Jersey Woman Business Enterprise (WBE); New Jersey Small Business Enterprise (SBE)
- DUNS: 079267072
- NAICS: **541612**; 541810, 541840
- CAGE Code: 72Y33
- Credit cards accepted